

Nieuwsbrief Nr 3. - 2021

## **DAM BEREIKT MIJLPAAL: 600.000 KM DWARS DOOR AFRIKA**

Ons leven hangt af van onze Land Rovers.  
En dat geldt niet alleen voor ons. Maar ook zeker voor de mensen die dringende zorg nodig hebben. Mensen die wonen in de gebieden ver weg van de geplaveide paden. En dat zijn nu precies die gebieden waar malaria levensbedreigend is.

De meest bedreigde en kwetsbare mensen zijn extreem geïsoleerd, zonder enige hulp. Om de bewoners te kunnen bereiken is een speciaal voertuig nodig. En het is geen toeval dat mensen zoals wij - die anderen in hun behoeften voorzien in onze missies ver weg van de beschaving - onvernietigbare 4x4 auto's nodig hebben.

Sinds 1988 rijden wij Land Rovers.

Ons leven hangt af van de betrouwbaarheid en de kracht. Wij vertrouwen op onze Land Rovers over de slechtste wegen die je ooit hebt gezien. We rijden dwars door rivieren, diepe meren, routes bedekt met roestblokken, we veroveren mijnvelden en overwinnen warzones.



THE CRUCIAL MALARIA PROJECT

# 600.000 KM OVERLAND

## ACROSS AFRICA



1988 - 2021

# MANY LIVES DEPEND ON IT

600.000 KM BY UNDESTRUCTABLE LAND ROVERS

REACHING THE PEOPLE TAKES A SPECIAL KIND OF VEHICLE. AND IT'S NO COINCIDENCE THAT PEOPLE LIKE US - WHO HELP OTHERS IN NEED - WITH MISSIONS FAR AWAY FROM CIVILISATION, WE NEED UNDESTRUCTABLE 4X4 CARS.

**OUR LIVES - AND AFRICAN LIVES - DEPEND ON IT.**

WE TRUST AND RELY ON OUR LAND ROVERS ACROSS THE WORST ROADS YOU HAVE EVER SEEN, CONQUERE MINEFIELDS AND WARZONES.

THE PEOPLE WHO NEED URGENT MALARIA CARE, ARE FOUND FAR AWAY AFTER THE ROADS END. AND THAT'S EXACTLY THE PLACE WHERE MALARIA STARTS. THE MOST THREATEND AND VULNERABLE PEOPLE ARE EXTREME ISOLATED AND WITHOUT ANY HELP

BY RANGE ROVER

97.000  
MILES

ACROSS  
19 AFRICAN COUNTRIES



THE STORY OF DAVID M.C. ROBERTSON

## EPIC EXPEDITION

CHANGED INTO A MISSION

MY FIRST PASSAGE ACROSS AFRICA - IN 1988 - COVERED 97.000 MILES. THE JOURNEY PASSED THROUGH 19 COUNTRIES : ALGERIA, NIGER, BURKINA FASO, IVORY COAST, GHANA, BENIN, TOGO, NIGERIA, CAMEROON, C.A.R, ZAÏRE, RWANDA, KENYA, TANZANIA, MALAWI, ZAMBIA, ZIMBABWE, BOTSWANA AND SOUTH AFRICA.

IN ZAÏRE THE TRACKS WERE SO BAD, I COULDT ONLY COVER 5 MILES A DAY.

IN EACH COUNTRY I BECAME AWARE MALARIA IS AFRICA'S BIGGEST KILLER. IT IS CRUCIAL TO RAISE AWARENESS WORLD WIDE TO SUPPORT AFRICAN FAMILIES AGAINST THIS SILENT KILLER.

THIS EPIC EXPEDITION CHANGED INTO A MISSION.



BY LAND ROVER DEFENDER

**270.000  
MILES**

ACROSS  
32 AFRICAN COUNTRIES



TURNING IDEAS INTO ACTION

## THE CHALLENGE

SAVING 2.450.000 PEOPLE

THE DAM DEFENDER - 1998 - 2021

DISTANCE 270.000 MILES - 2.450.000 PEOPLE SAVED

LIKE SO MANY OF THE CHALLENGING IDEAS, THE ORIGINAL 1988 EXPEDITION TURNED INTO A LIFESAVING MISSION. AND OBVIOUSLY THE LAND ROVER DEFENDER WAS THE BEST CHOICE. THE POWER CAR WORKED HIS CHARM AND ATTRACT THE ATTENTION OF THE MEDIA. IT DID ITS JOB TO CONQUER THE WORST ROADS YOU HAVE EVER SEEN. WE CROSSED MINEFIELDS, IT BULLDOZED ITS WAY THROUGH MUD 3 METERS DEEP, FAST FLOWING RIVERS AND DEEP LAKES.

I LOST COUNT OF THE TIMES PEOPLE WERE AMAZED WE MADE IT THROUGH. IN 1999 I WAS JOINED BY JULIA SAMUEL. SHE CAN DEAL WITH THE AFRICAN CHALLENGES. WE CARRIED 500 KILO'S MALARIA NETS ON THE ROOFRACK, AND ANOTHER THOUSAND OF MEDICATION AND DIAGNOSTICS INSIDE - FOR MANY YEARS.

BY LAND ROVER DISCOVERY - DAM 1

22.000  
MILES

ACROSS  
3 AFRICAN COUNTRIES

A DANGEROUS JOB

## BULLET HOLES & HOSTAGE

WE RISK OUR LIVES TO HELP OTHERS

IN THE DANGER ZONES OF CAMEROON AND THE CENTRAL AFRICAN REPUBLIC WE SUPPORT THE PEOPLE WHO NEED OUR HELP THE MOST. TIME AND TIME AGAIN, IN THE WAKE OF TRAGEDY, THERE ARE COUNTLESS TIMES WE RISK OUR LIVES TO SAVE OTHERS. DURING THE CIVIL WARS WE ARE THE HUMAN SHIELDS TO PROTECT OTHERS. WE REFUSE TO BE REMINDED TO ALL THE TRAGEDY'S WE SURVIVED. IT REMAINS OUR GOAL, THE WILL AND THE PASSION TO SUPPORT THE PEOPLE IN EMERGENCIES. WE CHOOSE TO BE MISSION WORKERS TO SUPPORT THOUSANDS OF FAMILIES WHO NEED OUR HELP DESPERATELY IN SITUATIONS POTENTIALLY DANGEROUS TO OURSELVES.





BY LAND ROVER DISCOVERY - DAM II  
SOUTHERN & EAST AFRICA

# 15.000 MILES

ACROSS  
7 AFRICAN COUNTRIES

SOUTHERN AFRICA

## CROSSING DESERTS

SUPPORTING ABANDONED TRIBES & COMMUNITIES

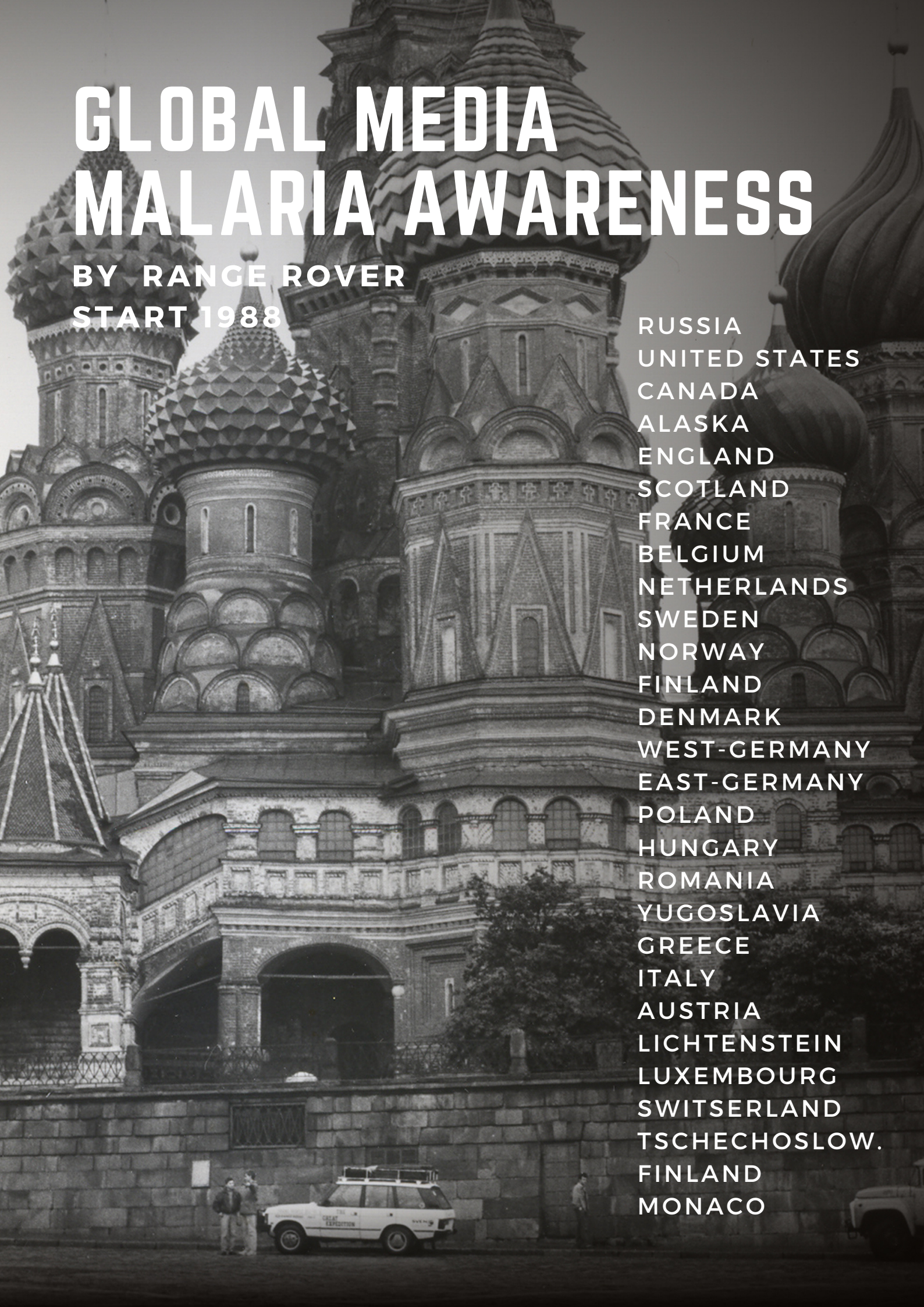
THE JOURNEY OF THE LAND ROVER DISCOVERY - DAM II - WAS LAUNCHED IN 2015 FOR THE MISSIONS IN SOUTHERN AFRICA'S MOST DESERTED AND CHALLENGING ENVIRONMENTS IN NAMIBIA, ANGOLA, ZIMBABWE, ZAMBIA, BOTSWANA, MALAWI AND MOZAMBIQUE. WITH OUR DISCOVERY DAM II WE BRING LIFE-SAVING INTERVENTIONS TO REGIONS WHERE NO OTHER SUPPORT CAN BE FOUND, ABANDONED COMMUNITIES HAVE NO ACCESS TO MEDICATION AND MALARIA PROTECTION. MALARIA IS ARGUABLY THE LEADING CAUSE OF DEATH AMONG CHILDREN IN AFRICA. UNDER FIVE ARE ESPECIALLY AT RISK. THEIR IMMUNE SYSTEM IS WEAKENED BY POOR NUTRITION. IF MALARIA-INFECTED CHILDREN ARE NOT GIVEN MEDICATION, THEY DIE WITHIN 48-HOURS. TIMELINE 2015 - 2021 WE SUPPORTED 243.344 PEOPLE IN NEED.



# GLOBAL MEDIA MALARIA AWARENESS

BY RANGE ROVER  
START 1988

RUSSIA  
UNITED STATES  
CANADA  
ALASKA  
ENGLAND  
SCOTLAND  
FRANCE  
BELGIUM  
NETHERLANDS  
SWEDEN  
NORWAY  
FINLAND  
DENMARK  
WEST-GERMANY  
EAST-GERMANY  
POLAND  
HUNGARY  
ROMANIA  
YUGOSLAVIA  
GREECE  
ITALY  
AUSTRIA  
LICHTENSTEIN  
LUXEMBOURG  
SWITZERLAND  
TSCHECHOSLOW.  
FINLAND  
MONACO





# GLOBAL MEDIA MALARIA AWARENESS

BY LAND ROVER DEFENDER  
START 1999



NORWAY  
UKRAINE  
SWITZERLAND  
AUSTRIA  
BELGIUM  
BULGARIA  
CROATIA  
CZECH REPUBLIC  
DENMARK  
ESTONIA  
FINLAND  
GERMANY

FRANCE  
HUNGARY  
LATVIA  
LITHUANIA  
LUXEMBOURG  
NETHERLANDS  
POLAND  
ROMANIA  
SLOVAKIA  
SLOVENIA  
SPAIN  
GIBRALTAR

ENGLAND  
SCOTLAND  
BELARUS  
MOLDOVIA  
BOSNIA HERZEGOVINA  
KOSOVO

