

DRIVE AGAINST MALARIA

Another DAM good dream team!

Private companies support TWF by building a new website for TWF's Drive Against Malaria

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Picture:

Left: Stevijn de Jong, creative concept, 4WORX (Amersfoort),

Middle: TWF CEO Julia Samuël (Amsterdam)

Left: Sylvia de Jong, Internet Project Manager, DIETWEE (Utrecht)

The TWF's current website is a thorn in the side of CEO Julia Samuël: "A good website facilitates growth immensely and is essential to getting our message out. We took a good look at our current site and realized that we needed a new, attractive and unique site with its own identity. But working with a company to build an ideal site was going to cost thousands of Euros – Euros meant for Africa. You can imagine how incredible happy I am with the support of 4WORX and DIETWEE.

Sylvia: "It's a key challenge for us to design a site that's interesting enough to encourage repeat visits. We are excited about creating a very attractive and unique design for TWF DAM."

Stevijn: "We like the work of TWF's DAM and the unique structure of the foundation Julia created. We are also passionate programmers and we feel privileged to be able to contribute to the new website, which will be organised, content rich, user friendly and easy to maintain. This will give DAM a greater chance of being successful and will allow increased focus on relevant content."

In the Netherlands, DAM is supported by companies such as Land Rover NL, ExxonMobil, Sony NL, Ernst&Young, Tropicare, Launched, Frontline Video, Tomorrow, Y&R, Trimedia, MalariaNoMore!, GGD NL, GlaxoSmithKline, Alliance Healthcare, AccountView and many others.■

Drive Against Malaria in 2008

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We thank you, and many volunteers, for joining us in our fight against Malaria
'Drive Against Malaria' is a campaign of Transparent World Foundation, Amsterdam
www.driveagainstmalaria.org

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