DRIVE AGAINST MALARIA

Julia Samuël launches her new book 'NIEMAND WEET WAAR IK BEN'

LAND ROVER HANDS OVER A CHECK FOR € 50.000,- TO DRIVE AGAINST MALARIA

Amsterdam, 23 October, 2009 – Julia Samuël recently presented the first copy of her new book ''Niemand weet waar ik ben' (Nobody Knows Where I Am) to the Ambassador of Cameroon, Her Excellency Mrs. Odette Melono. The event took place in front of representatives and reporters from a variety of newspapers, the TV stations SBS-6 and NCRV, and over a hundred other invited guests. Julia has been active with Drive Against Malaria – an organization that distributes insecticide-treated mosquito nets in Africa – for ten years, and part of the proceeds of her new book will be donated to this organization. During the book launch, long-time Drive Against Malaria supporter Land Rover Nederland and its dealers presented Julia with a cheque for € 50.000,- with the pledge of € 50.000,- per year for three years.

Julia Samuël is a former presenter from Veronica, a well-known Dutch TV station. She joined David Robertson and his Drive Against Malaria organization 10 years ago. Together, they are waging a battle against malaria, the most deadly disease in Africa. They travel across areas infested with land mines, through impenetrable rainforests, and across inhospitable deserts to help those forgotten in almost unreachable areas. They have been imprisoned, and often live and work under unimaginable conditions. Julia herself has suffered from a severe case of brain malaria.

In "Niemand weet waar ik ben", Julia Samuël describes how Africa has taught her about what really matters, and that all of our Western problems are relative. As she says: "In Africa, I can find the strength to do what I know needs to be done. Africa holds a mirror right up to my face."

On October 22nd, Julia launched her new book, together with co-author Elise Lengkeek at the Lloyd Hotel in Amsterdam, and presented the first copy to the Ambassador of Cameroon, Her Excellency Mrs. Odette Melono.

In recent years, Drive Against Malaria has made great inroads in the fight against malaria in Cameroon. In the words of Her Excellency Melono: "I have such admiration for Julia Samuël and David Robertson, and how they keep on going through any circumstances."

Land Rover has supported Drive Against Malaria from the very beginning. They will continue to support the organization – Land Rover Nederland is pledging € 50.000,- a year for three years to help keep things going. This donation will come from both the importer and the Land Rover Dealer organization. The money will be used to provide 10.000 mosquito nets a year to the poorest people in Africa.

"Drive Against Malaria is a good fit with Land Rover", says Marc Bienemann, Director General of Land Rover Nederland. "It is an authentic and fair organisation that is not only transparent, but also *lean and mean*". There is no overhead, and none of the money stays within the organization – every Euro donated goes to the people that need help the most.

You can find more information about Drive Against Malaria at www.driveagainstmalaria.org and www.driveagainstmalaria.nl.

Drive Against Malaria
and our special thanks to ExxonMobil, Land Rover Netherlands, MalariaNoMore NL, Alle Beetjes, CNN, Vestergaard Frandsen, PermaNet, EuroSport, United Nations, National Geographic, WHO, RTL Nederland, RBM, DiscoveryChannel, NMCP, ACMS, GlocalGaz, MOH, Royal Geographical Society, WFP, Michelin, Land Rover UK, World Vision, Ambassadors, Alliance HealthCare, GlaxoSmithKline , GGD Netherlands, Ernst & Young, Frontline Video, Launched, Tomorrow, Een Bureau Communicatiemiddelen, AccountView, Dietwee, 4Worx, Against Malaria Foundation, Lions Alkmaar and many others !
We thank you, and all volunteers, for joining us in our fight against Malaria.
www.driveagainstmalaria.nl and **www.driveagainstmalaria.nl**

Correspondence: driveagainstmalaria@gmail.com